

Presentation Resources & Workshops



For more information on the programs related to “**The Art, Science, and Story of PowerPoint Presentation Design,**” please visit LearnShareProsper.com/training/presentations.html.

Presentation Design Handouts

You can download or view these materials at LearnShareProsper.com/presentations/stc.html:

- ❖ Presentation Resources (this document)
- ❖ 10 Common Presentation Mistakes and How to Avoid Them
- ❖ Needs Assessment Worksheet for Presentations (summary version)
- ❖ The “The Art, Science, and Story of PowerPoint Presentation Design” Outline
- ❖ The “The Art, Science, and Story of PowerPoint Presentation Design” Report (viewable online)

Upcoming Virtual Workshop (Web Seminar) Series on Presentation Design

Learn more and register at LearnShareProsper.com/training.html. Customized workshops are available on request. The Web seminar curriculum consists of the following workshops:

- ❖ **Workshop 1:** Conducting Your Needs Assessment
- ❖ **Workshop 2:** Building Your Story Structure
- ❖ **Workshop 3:** Designing and Illustrating Your Slides
- ❖ **Workshop 4:** Practicing and Refining Your Presentation
- ❖ Additional practice, critiquing sessions, and advanced topics are available on request

Workshop space is limited to ensure personal attention. This **in-depth** series builds on the principles from “The Art, Science, and Story of PowerPoint Presentation Design” overview.

A Few Good Sources of Royalty-Free Photos and Illustrations

- ❖ ClipArt.com
- ❖ iStockPhoto.com
- ❖ Dreamstime.com
- ❖ Flickr.com (many images are royalty free, with attribution, at Flickr.com/creativecommons)
- ❖ Microsoft Office Suite’s own **Clipart Gallery**, accessible through PowerPoint

Recommended Readings

The following readings provide guidance on both the theory and practice of presentation design:

- ❖ **Presentation Zen**, by Garr Reynolds (discusses aesthetic and visual design principles)
- ❖ **Beyond Bullet Points**, first and second editions, by Cliff Atkinson (discusses visual design principles, story-telling principles, and the science behind them; also provides a structured presentation design methodology; templates are downloadable from SociableMedia.com)
- ❖ **E-Learning and the Science of Instruction**, by Dr. Richard E. Mayer and Dr. Ruth Clark (summarizes research by Dr. Mayer related to the design of instruction and presentations)
- ❖ **Multimedia Learning**, by Dr. Richard E. Mayer (more of Dr. Mayer’s body of research)