

# High-Level Features Overview of the Online Learning & Coaching Platform



*Jump to:*

[E-learning](#)

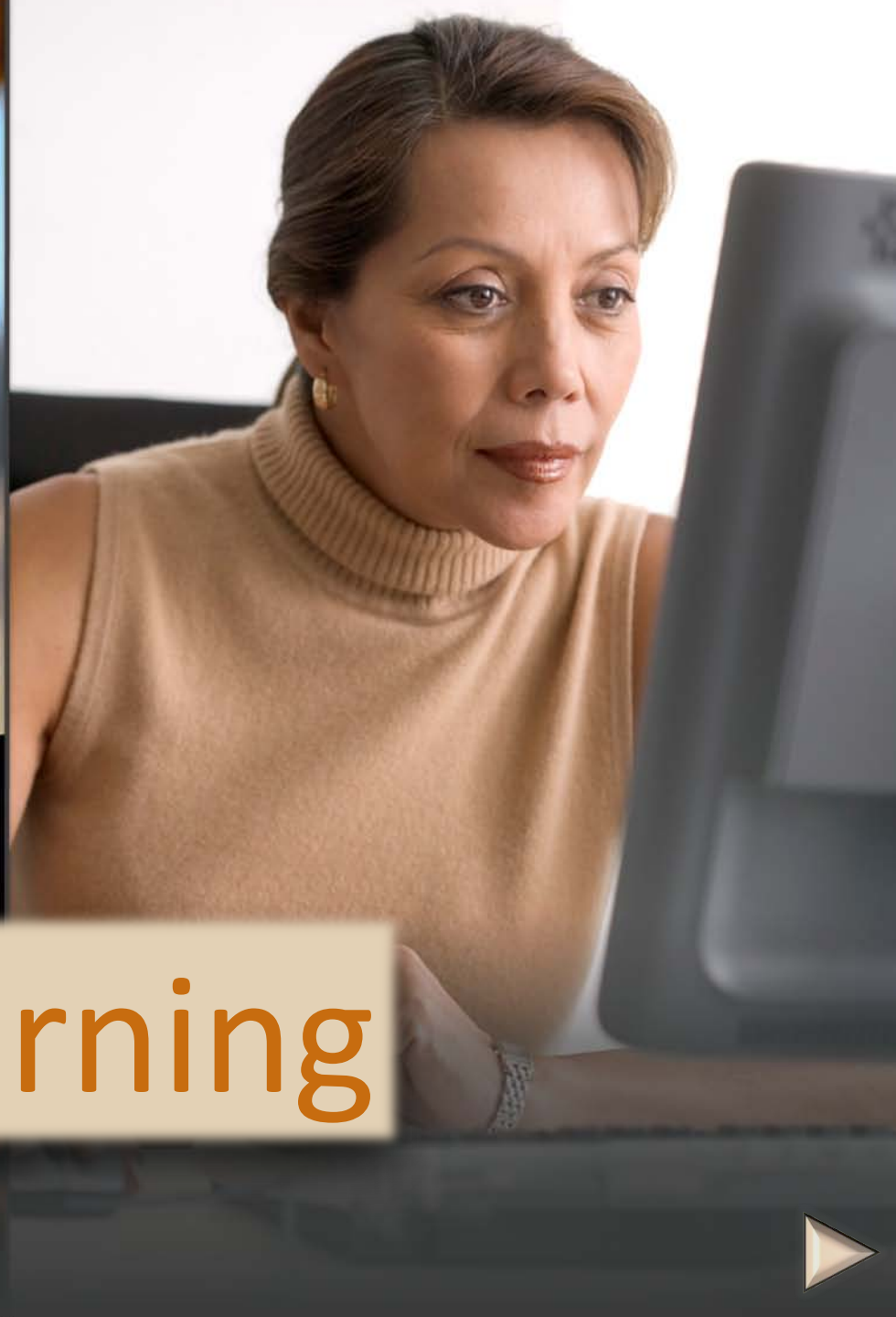
[Performance Support](#)

[Coaching](#)

[Collaboration](#)

[About Us](#)





# E-learning





Our e-learning platform helps participants explore and apply new knowledge in diverse ways, such as through synchronous **group sessions** blended with **self-paced training**. Using a mix of options expands the opportunities to **build learner proficiency**, and increases your potential return on investment.





## Our e-learning approach entails:

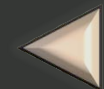
- **A unique curriculum** that we adapt from your material, create from scratch, or derive from previously developed courses.
- **A platform that can easily integrate rich media** into your online curriculum, such as audio, video, and Flash-based courseware.
- **Programs that flexibly merge methods and modes**, including self-guided tutorials, live Web seminars, seminar recordings, “mini-modules,” immersive simulations, and group projects.
- *To see all of these elements in action, take an [interactive tour!](#)*

*more...*



...The e-learning features also include:

- **Structured conversation tools** that let participants respond to predefined discussion sections in the content.
- **Progress monitoring capabilities** that keep group members and coaches apprised of all completed activities.
- **A custom-branded**, content-management-system interface that ensures a consistent look and feel across all of your courses and programs!





# Performance Support





The performance support features assist people in **performing real-world tasks** and also enable them to return later to **refresh their skills**. This approach reduces the learning curve for new personnel, and preserves and **leverages enterprise knowledge**.






## The performance support features:

- **Help learners do the actual work required** to complete job assignments, in either an individual or a collaborative mode.
- **Provide step-by-step guidance** on how to perform an activity, using *fill-in-the-blanks* forms to produce real-world output.
- **Remove the burden on learners** of having to memorize myriad concepts and procedures when initially performing new tasks.
- **Offer “just-in-time” review opportunities** to increase learner proficiency while minimizing the need for refresher training.



A man with a bald head, wearing a dark suit, light shirt, and patterned tie, is sitting at a desk. He is holding a black pen in his right hand and looking towards the camera with a slight smile. A laptop is open in front of him. The background is a plain, light-colored wall. A yellow rectangular box is overlaid on the lower part of the image, containing the word "Coaching" in a bold, orange font. There are two small, light-colored triangular icons at the bottom corners of the image.

Coaching

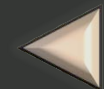
A man with a shaved head, wearing a dark suit, light shirt, and striped tie, is smiling and looking slightly to his right. He is holding a pen in his right hand. The background is a plain, light-colored wall with a vertical line, possibly a whiteboard or a wall panel.

The role of the **coach** (or a facilitator, mentor, or tutor) is to help a group **fulfill its specified goals**. The system contains a range of features to assist coaches in **guiding participant interactions**, giving encouragement and support, and steering group members to make the best use of the platform.



For example, coaches typically:


- **Set up key discussion topics** and summarize the resulting virtual conversations in digest form.
- **Post relevant assignments** and facilitate related exercises and activities.
- **Encourage participants to share and compare** projects, ideas, observations, and completed work, as applicable.
- **Monitor each participant's progress** and offer individual feedback using special coaching tools.





# Collaboration



A photograph of two women in professional attire. The woman on the left has dark, curly hair and is wearing a tan blazer. The woman on the right has straight brown hair and is wearing a grey blazer over a purple top. They are both smiling and looking at a tablet held by the woman on the left. The background is a plain, light-colored wall.

The system's **communication** and **collaboration tools** offer a variety of ways for participants to converse both **publicly** and **privately** with other members online, as well as engage more deeply with the training content and with their goals.



For example, participants can:

- **Practice and discuss new skills** by working cooperatively on case study scenarios and with tools, tips, and resources.
- **Set up joint projects** with other group members, generate team reports, and produce real-world, job-related output.
- **Post messages and comments**, ask questions, solicit advice, and hold discussions on topics of interest.
- **Hold confidential conversations** with other members and coaches using the private messaging and chat capabilities.





## About Our Award-Winning Team

We comprise a group of experts who specialize in the following:

- **E-learning**, performance improvement, and platform design
- **Business development**, product positioning, and marketing
- **Coaching**, group facilitation, and leadership development
- **Presentation design** and multimedia productions
- **System development** and programming

[Contact us today](#) for more information!

